

FOR IMMEDIATE RELEASE

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General information:

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College Goal Sunday provides free help to Kentucky students filing for financial aid

College Goal Sunday, which provides free help to families applying for college financial aid, will take place at **2 p.m., Sunday, January 29, at 22 sites across the state.** (Specific address and building locations can be found on page 2 or at www.kasfaa.com/cgs/locations.htm.) The program begins promptly at 2 p.m., and most sites close at 4 p.m. All attendees will be eligible to enter into a drawing for a chance to win a scholarship that can be used at any Kentucky school.

At College Goal Sunday, financial aid professionals from Kentucky will help students and families complete the Free Application for Federal Student Aid (FAFSA). The FAFSA is the form students must submit to receive federal and state student aid.

College Goal Sunday is sponsored by the Kentucky Association of Student Financial Aid Administrators (KASFAA). It is funded by the Lumina Foundation for Education, the YMCA, and KnowHow2GoKY.org.

“This is a premier event that provides Kentuckians with both informational and financial resources to reach their postsecondary educational goals,” said KASFAA President Aaron Gabehart. “With the assistance of the financial aid experts at College Goal Sunday a student can submit the FAFSA in timely manner enabling them to qualify for thousands of dollars in financial aid, as well as, a variety of grants and loans.”

In Kentucky, grant and scholarship programs help thousands of students every year. Students who file the FAFSA before early February have the best chance of receiving these funds.

What to bring

Students are encouraged to attend College Goal Sunday with a parent or guardian. They should bring their and their parents' completed 2011 IRS 1040 tax return and any other 2011 income and benefits information. If families haven't completed their taxes, we encourage families to bring their 2010 IRS 1040 tax forms and last paycheck stubs from 2011 so financial aid professional will be able to show the families how to use estimated information and then give instructions of how to go back and update their information. Everything else — pens, pencils and FAFSA worksheets — will be provided.

Demand continues to rise

According to KHEAA, participation in state aid programs has more than quadrupled since the 1990s. In the 2010-2011 academic year, KHEAA disbursed \$195.6 million in higher education grants and scholarships to nearly 100,400 students. For more information about College Goal Sunday, call toll-free, 1-888-4-KASFAA (1-888-452-7322).

Editor's note: Interviews with College Goal Sunday spokespersons are available upon request.

The College Goal SundaySM program was created by the Indiana Student Financial Aid Association with funding from Lilly Endowment, Inc., and with supplemental support from Lumina Foundation for Education.

College Goal Sunday sites:

KENTUCKY 2012

<p>Ashland Ashland Community and Technical College Teleconference Room 1400 College Drive</p>	<p>Bowling Green Western Kentucky University 166 Mass Media and Technology Hall 1906 College Heights Blvd</p>	<p>Campbellsville Campbellsville University Badgett Academic Support Center – Banquet Hall 1 University Drive</p>
<p>Corbin Eastern Kentucky University EKU Corbin Regional Campus One Pennington Way</p>	<p>Crestview Hills Thomas Moore Seilers Commons 333 Thomas More Parkway</p>	<p>Elizabethtown Elizabethtown Community and Technical College Regional Post-secondary Education Center (RPC) Auditorium - Room 212 610 College Street Road</p>
<p>Frankfort Kentucky Higher Education Assistance Authority (KHEAA) Paul P. Borden Conference Room 100 Airport Road</p>	<p>Hazard Hazard Community and Technical College First Federal Center, Room 119 One Community College Drive</p>	<p>Henderson Henderson Community College Sullivan Tech Center, Room 309 2660 South Green Street</p>
<p>Hopkinsville Hopkinsville Community College Auditorium, Main Campus 720 North Drive</p>	<p>Lexington Bluegrass Community and Technical College - Leestown Campus Building M Room 122 172 Opportunity Way Bluegrass Community and Technical College - Cooper Drive Campus Oswald Building, Room 230 470 Cooper Drive</p>	<p>Louisville University of Louisville 2307 S. 3rd Street, Louisville, KY 40208 Bigelow Hall is located in the Miller Information Technology Center Jefferson Community and Technical College - Southwest Campus Administration Building Auditorium 1000 Community College Drive Ballard High School East Building/Cafeteria 6000 Brownsboro Road</p>
<p>Madisonville Madisonville Community College Health Campus, Byrnes Auditorium 750 N. Laffoon Street</p>	<p>Morehead Morehead State University Adron Doran University Center, 3rd Floor, Crager Room 150 University Boulevard</p>	<p>Owensboro Owensboro Community & Technical College Advanced Technology Center 4800 New Hartford Road</p>
<p>Paducah West Kentucky Community and Technical College Crouse Hall Room 101 in the Engineering Bldg 4810 Alben Barkley Drive</p>	<p>Prestonsburg Big Sandy Community and Technical College Student Center (Parking lot located next to the Student Center) One Bert Combs Drive</p>	<p>Richmond Eastern Kentucky University Student Services Building Park Drive</p>
<p>Somerset Somerset Community College Harold Rogers Student Commons 808 Monticello Street</p>		