

**FOR IMMEDIATE RELEASE**

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1-888-4-KASFAA (1-888-452-7322)

[www.KASFAA.com/cgs](http://www.KASFAA.com/cgs)

**College Goal Sunday<sup>SM</sup> provides free help to Kentucky students filing for financial aid**

*To increase chances of receiving aid, students must file the FAFSA before March 15.*

College Goal Sunday, which provides free help to families applying for college financial aid, will take place at **2 p.m., Sunday, January 31, at 21 sites across the state.** The program begins promptly at 2 p.m., and most sites close at 4 p.m. Each site will hold a drawing for a scholarship that can be used at any Kentucky school.

At College Goal Sunday, financial aid professionals from Kentucky will help students and families complete the Free Application for Federal Student Aid (FAFSA). The FAFSA is the form students must submit to receive federal and state student aid.

College Goal Sunday is sponsored by the Kentucky Association of Student Financial Aid Administrators (KASFAA). It is funded by the Lumina Foundation for Education, the YMCA, and KnowHow2GoKY.org.

“This is a premier event that provides Kentuckians with both informational and financial resources to reach their postsecondary educational goals,” said KASFAA President Chester Priest. “With the assistance of the financial aid experts at College Goal Sunday a student can submit the FAFSA in timely manner enabling them to qualify for thousands of dollars in financial aid, as well as, a variety of grants and loans.”

In Kentucky, grant and scholarship programs help thousands of students every year. Students who file the FAFSA before March 15 have the best chance of receiving these funds.

## **What to bring**

Students are encouraged to attend College Goal Sunday with a parent or guardian. They should bring their and their parents' completed 2009 IRS 1040 tax return and any other 2009 income and benefits information. If families haven't completed their taxes, financial aid professionals will be able to help fill out the rest of the FAFSA and give instructions for the financial portion. Everything else — pens, pencils and FAFSA worksheets — will be provided.

## **Demand continues to rise**

According to KHEAA, participation in state aid programs has more than quadrupled since the 1990s. In the 2008-2009 academic year, KHEAA awarded nearly \$195 million in higher education grants and scholarships to more than 123,000 students.

For more information about College Goal Sunday, call toll-free, 1-888-4-KASFAA (1-888-452-7322).

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Editor's note: Interviews with College Goal Sunday spokespersons are available upon request.

*The College Goal Sunday<sup>SM</sup> program was created by the Indiana Student Financial Aid Association with funding from Lilly Endowment, Inc., and with supplemental support from Lumina Foundation for Education.*

College Goal Sunday sites:

**Ashland**

Ashland Community and Technical College  
1400 College Drive

**Bowling Green**

Western Kentucky University  
166 Mass Media and Technology Hall  
1906 College Heights Boulevard

**Campbellsville**

Campbellsville University  
Hawkins Athletic Complex  
1 University Drive

**Corbin**

EKU Extension Center  
1 Pennington Way

**Crestview Hills**

Thomas More College  
Main Administration Building, Commons  
333 Thomas More Parkway

**Elizabethtown**

Elizabethtown Community and Technical College  
Occupational Technical Building, Room 303  
600 College Street Road

**Frankfort**

Kentucky Higher Education Assistance Authority  
Paul P. Borden Conference Room  
100 Airport Road

**Hazard**

Hazard Community and Technical College  
First Federal Center, Cafeteria  
1 Community College Drive

**Hopkinsville**

Hopkinsville Community College  
Auditorium, Main Campus  
720 North Drive

**Lexington**

Bluegrass Community and Technical College — Leestown Campus  
Student Center, Building C  
164 Opportunity Way

Bluegrass Community and Technical College — Cooper Drive Campus  
230 Oswald Building  
470 Cooper Drive

**Louisville**

Jefferson Community and Technical College — Downtown Campus  
VTI Building, Room 301  
110 West Chestnut Street

Jefferson Community and Technical College — Southwest Campus  
Administration Building Auditorium  
1000 Community College Drive

Male High School  
The Gheens Center  
4409 Preston Highway

**Madisonville**

Madisonville Community College — Health Campus  
Byrnes Auditorium  
750 North Laffoon Street

**Morehead**

Morehead State University  
Adron Doran University Center  
3rd Floor, Crager Room  
150 University Boulevard

**Owensboro**

Brescia University  
Science Building, Taylor Lecture Hall  
717 Frederica Street

**Paducah**

West Kentucky Community and Technical College  
Engineering Building, Crouse Hall, Room 101  
4810 Alben Barkley Drive

**Prestonsburg**

Big Sandy Community and Technical College  
Student Center  
1 Bert T. Combs Drive

**Richmond**

Eastern Kentucky University  
Student Services Building  
Park Drive

**Somerset**

Somerset Community College  
Harold Rogers Student Commons  
808 Monticello Street